

Press Release
For Immediate Attention
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Free admission to the Louisiana Children's Museum

Step Together New Orleans (Steps), the City of New Orleans Health Department, the Louisiana Children's Museum, Food for Families, Great Expectations Foundation, Inc., Glaxo Smith-Kline, New Orleans Dietetic Association and The Louisiana Campaign for Tobacco-Free Living have joined together to present a healthy day of family fun!

The Louisiana Children's Museum is offering **free admission** to all children and families who participate in the Step Together New Orleans Kid's Run/Walk on March 19th. The Run/Walk serves as a kick off for a full day of health based activities at the museum. **The Run/Walk will begin at 9AM at the Louisiana Children's Museum, 420 Julia Street, New Orleans. Registration begins at 8 AM.** Participants will walk or run a mile loop through the Arts District. Along the route, participants will be offered fresh orange slices from the vendors at the Crescent City Farmer's Market.

After the Run/Walk, a variety of fun, educational activities and exhibits designed to promote healthy lifestyle choices and increase awareness of chronic disease will be available throughout the museum. This event will show children and their families that eating healthy and staying physically active is not only good for you but fun too! Treat You Right!

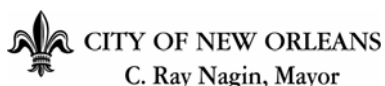
Activities will include: Hula hoop and step counting contests, kid's Snack Attack presentations, Asthma and Diabetes education, a rock climbing wall, live filming of kid's health messages (to be aired on the Healthy Steps show with Dr. Kevin Stephens), a Passport to Health games with prizes and much more! On top of all that, the Museum Gift Shop will offer a 20% discount to all walk participants

For more information about the event please call 565-6875.

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Step Together New Orleans is funded by the U.S. Department of Health and Human Services as part of Steps to a HealthierUS, a national program focusing on the prevention of diabetes, obesity and asthma and the control of risk factors including poor nutrition, physical inactivity and tobacco use and exposure. Steps is administered by the Louisiana Public Health Institute in partnership with the New Orleans Health Department. For more information about the Step Together New Orleans please visit www.steptogethernola.org or call 504-301-9838.

Steps to a HealthierUS is a U.S. Department of Health and Human Services (HHS) initiative advancing the HealthierUS goal to help Americans live longer, better and healthier lives. This initiative will reduce the burden of chronic diseases including diabetes, obesity and asthma and the control of risk factors including poor nutrition, physical inactivity and tobacco use and exposure through funding of community-based interventions. www.healthierus.gov/steps



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